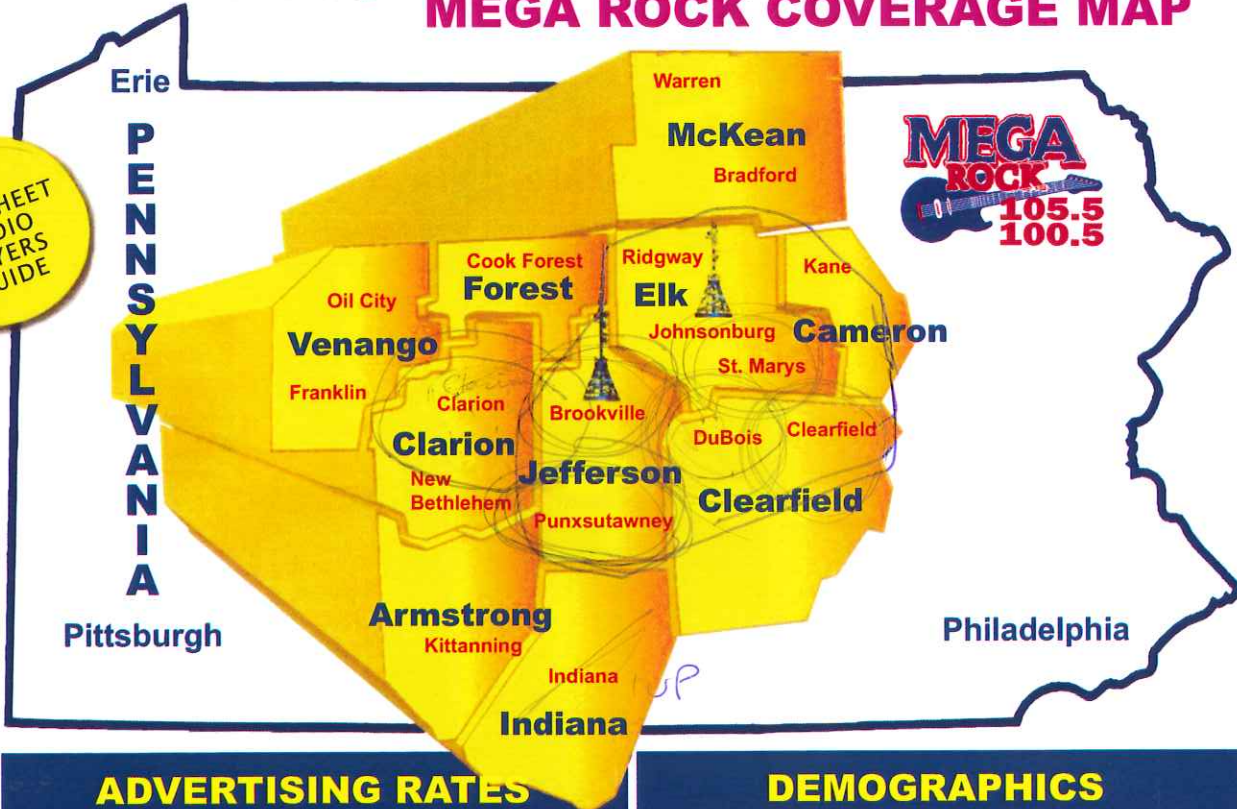




THE AREA'S MOST LISTENED TO CLASSIC ROCK STATION

MEGA ROCK COVERAGE MAP



ONE SHEET RADIO BUYERS GUIDE



ADVERTISING RATES

Net & Gross Rates

Ask your Sales Representative for Special Rates

News - Weather - Sports Sponsorships

Air Monday-Friday at Specific Times. Include a 30 Second Commercial and an Introduction
Cost - \$425.00 per month (net)

Weather Drop-Ins

Air Monday-Friday at Specific Times. Include a 15 Second Commercial and an Introduction
Cost - \$300.00 per month (net)

DEMOGRAPHICS

(WHO'S LISTENING)



OVER 38,000 LISTENERS STRONG!

Education:

58% of Rock listeners have gone beyond High School

Primary

Ages: 30-65
 Classic/Adult Rock has the highest audience composition among adults 30-44 (56%) of all formats!!!

Income

Listeners in this demographic are often at a peak earning status in their careers, allowing for increased purchasing ability.

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www.megarock.fm 814-849-8100

SPEND YOUR RADIO BUDGET WISELY, INCLUDE MEGA ROCK!