

ADVERTISE IN The Dubois Mall

Reach **280,000** customers
in the busiest building of
your community!



Benefits of advertising in The Dubois Mall include:

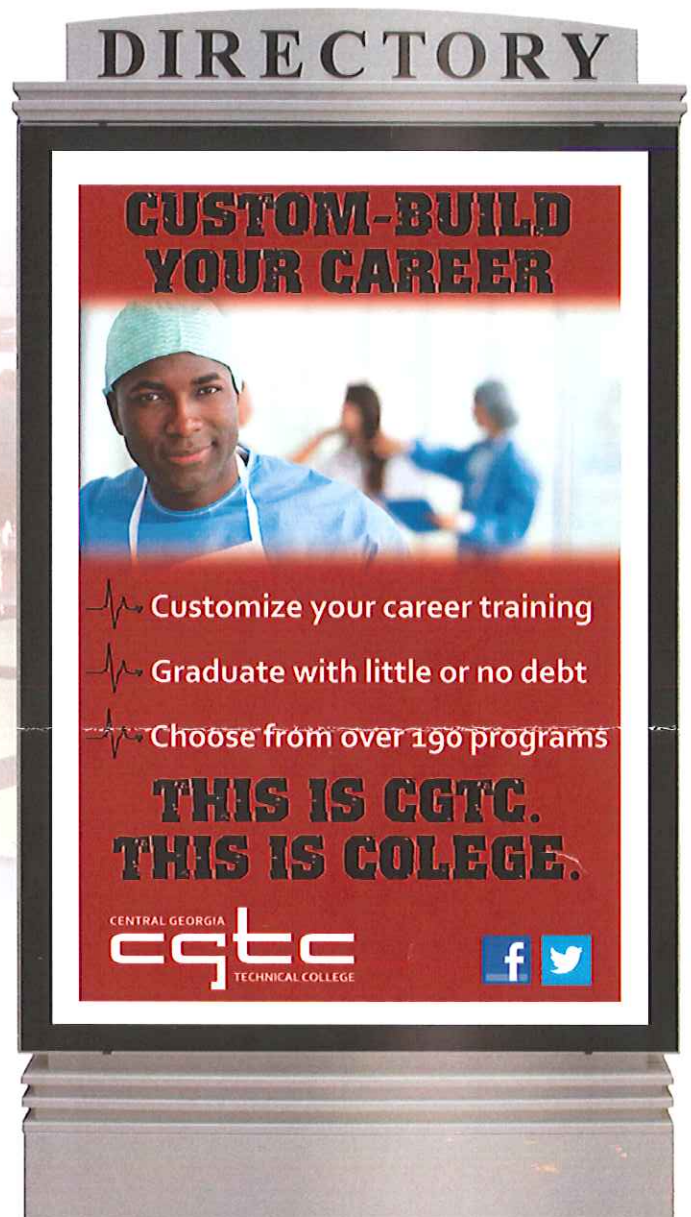
- A full color, illuminated 4'x6' ad
- Hassle free production! A Smartlite designer will work with you to create, print and post your ad
- Brochure Box available at no charge
- Call for available locations

To learn more, call:

LARRY WILLIAMS

PHONE **877-768-5483**

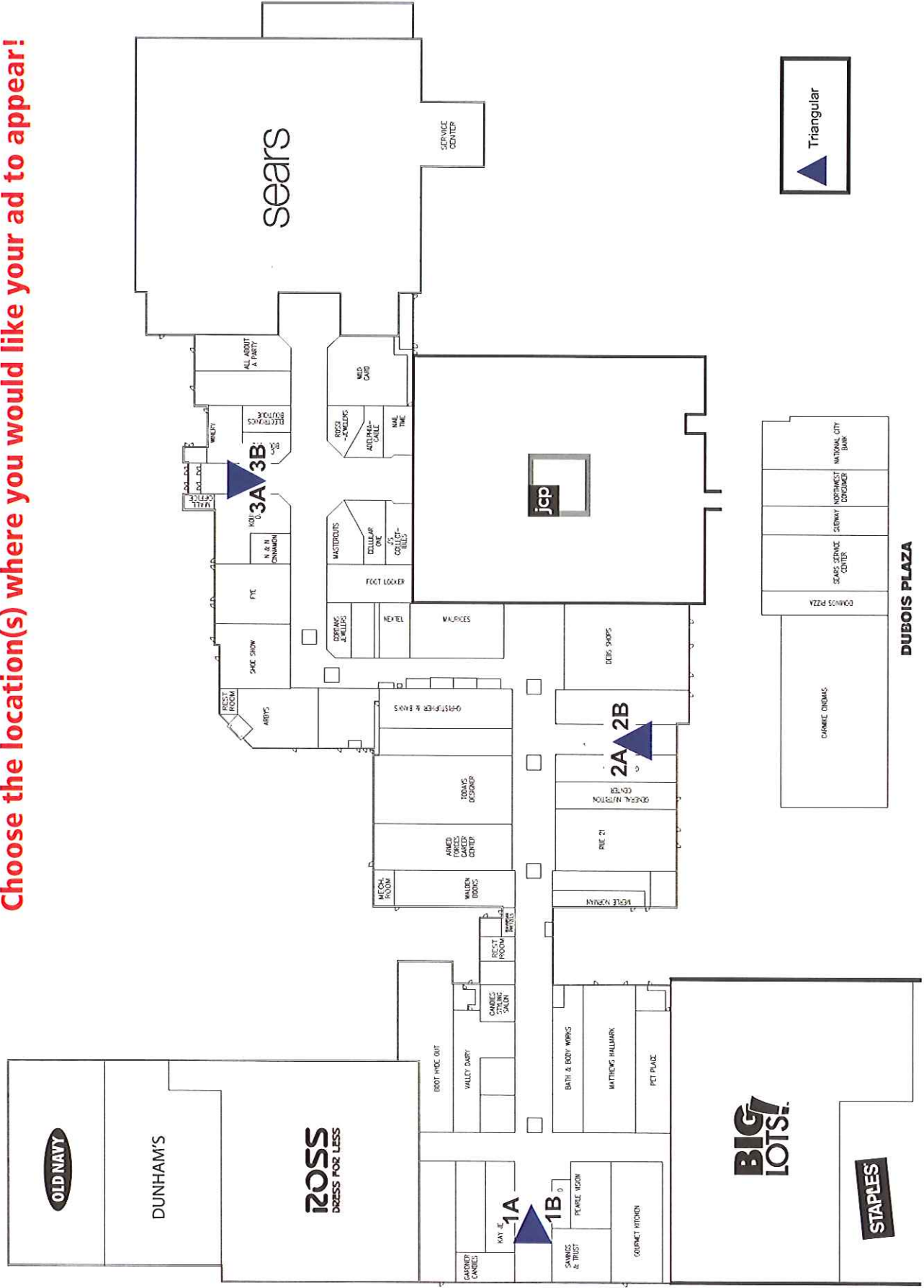
EMAIL **LWilliams@smartliteusa.com**



Scan to receive a
special offer!

smartlite
thinking outside, advertising in

Choose the location(s) where you would like your ad to appear!



Matt Checchio

From: Larry Williams <LWilliams@smartliteusa.com>
Sent: Thursday, January 03, 2013 3:39 PM
To: Matt Checchio
Subject: RE: DuBois Mall advertising
Attachments: 47 x 69 Spec Sheet.pdf

Hi Matt,

The Dubois Mall is currently wide open.

Attached is the art specs. We post on the 1st and 15th of every month.

Contract terms are:

- 12 months for \$195 per month, includes design, printing, posting and optional brochure box and/or QR code (+13 month free).

Or

- 12 months with 6 month opt-out (where you may cancel after 6 months).
\$195 per month + \$195 one-time production fee. (+13 month free)

If you take 2 or more locations we can do \$175 per month.

You can change your art anytime for \$195.

We will give you a free artwork change if you pay in full.

Best regards,

Larry

Larry Williams

Sales Director

Smartlite

4800 North Federal Highway • Suite 200-A
Boca Raton, Florida 33431

Phone: (561)-613-6404

Fax: (561) 455-9972

Toll Free: 1-877-768-5483 Ext: 204

Web: www.smartliteusa.com

From: Matt Checchio [<mailto:mmc229@psu.edu>]
Sent: Thursday, January 03, 2013 3:29 PM
To: Larry Williams
Subject: DuBois Mall

Hi Larry –