

# Web Packages

The explosion of technology and the internet requires that your website and marketing are integrated together as a cohesive, powerful sales and promotion machine.

Magnus Marketing specializes in using today's technology and innovative digital marketing techniques to elevate your website to the next level into a professional representation of your business for a fraction of the cost.

Your website not only needs to inform your potential customers, but today it also needs to:

- Generate new leads that directly contact you
- Engage both new and potential customers to turn them into repeat buyers
- Activate your website into a powerful advertising and promotion machine

In the end, our cutting-edge, dynamic, professional websites save you money, create new customers and increase your bottom line.

### Basic

up to 5 pages which could be a home page, business description with services/products, about page, testimonials page, and a contact page.

The Basic website package gives you a professional and modern web presence to take advantage of the growing use of the internet for researching and purchasing decisions by your current customers and potential customers. Implement social media platforms like a Facebook page Fan Box or Twitter Buttons or Tweet Embedder!

Maintenance pricing: TBD

### **Standard**

up to 15 pages including all the Basic package pages and could also include other description pages, flash pages, online forms, landing pages, image galleries, news stories, and other multimedia pages.

The Standard website package takes your website to the next level engaging your customers with meaningful content to capture their information and drive lead generation and sales. Make your home page the greatest first impression with large branding and creative uses to integrate your social media!

Maintenance pricing: TBD

### Plus

15+ pages including all of the Basic and Standard package pages and could include calendars, plug ins, news and social media feeds with a top notch support package.

The Plus website package is the ultimate marketing machine creating a top notch presentation of your website using dynamic content that most of your competitors aren't using. Your website goes from just being a group of good looking pages into an energetic inbound marketing system pouring in leads and new customers right to your front door!

Maintenance pricing: TBD

## Custom

Talk to us about a specialized website package to exactly fit your needs utilizing all of the Basic, Standard and Plus package components and include an e-commerce component such as online payments or a store to sell your products or services, forums, client logins and portals, and many other interactive and multimedia must haves!