

Our digital “recipe”

When Ruth Wakefield invented the Chocolate Chip Cookie back in the 1930s, she claimed “I wanted to give my customers something different.” It was a new recipe, but she was confident and knew it was a game changer. Millions of recipes have come since, but Ruth’s original & authentic recipe continues to appear on Nestlé’s packaging.

At Magnus, we’re confident in our own digital “recipe”. Others often disappoint with cheap or fake *ingredients*, rush the *baking* process, overlook details like *greasing the sheet and size of the cookie*, and fail in developing a *tasty* website or digital marketing strategy that makes you want more.

We’re proud to use authentic ingredients, use patience and diligence in the recipe, bake a little longer and serve the best cookie possible.

Go ahead, take a bite.

website design
website development
search engine optimization (SEO)
content strategy
search engine marketing (SEM)
social media integrations

Execution

Touchdowns aren’t scored on gamedays.
It happens in the film room & in practice
weeks before with studying & analysis.

Just like your marketing communications.

marketing communications
corporate communications
social media marketing
publicity and media
relations
e-mail marketing

*It’s so easy to be average.
It takes a little something
to be special. Why be
around just average?*

MAGNUS
M.A.R.K.E.T.I.N.G.

MAGNUS MARKETING

it’s about time you work with us · inedmagnus.com

Precision

On the marketing highway, we know when to brake and when to put the pedal to the medal.

Just like BMW who spends 300 hours alone refining a car model, we're obsessed with details.

If you're going to take the ride, don't you want to know how to get there safely, but as soon as possible?

Let Magnus be the driver.

marketing strategy

planning and execution

marketing audits

brainstorming & development

target audiences

repositioning



Creative

A picture can say 1000 words, but your marketing needs to shout a million.

Our creative & design reaches the top of the mountain, no matter how challenging.

creative

graphic Design

video concept & production

marketing collateral & materials

print materials

signage



Powerful

Niagara Falls generates 85,000 cubic feet of water per second. Magnus can open the marketing flood gates to your goals.

Four generating plants produce energy as well. Just like your marketing, a sound plan can produce energy for your promotion, advertising, sales and branding.

promotion

advertising

media buying

special event marketing

sales

branding

