

D · U · B · O · I · S



duboisplus.com

What is it?

Print publication four times annually, branded website year-round.

New ads

Ads and stories can be new each time, reproduced on website too.

Quantity

5,000 print guides each time.

Cost-effective

DuBois Plus can be as low as \$2.50 per day per guide to promote your business to locals, visitors and direct consumers compared to over \$200 for a one day ad in comparable print publications.

SPRING 2014

SPACE DEADLINE: MARCH 7th

ARTWORK DEADLINE: MARCH 17th

DISTRIBUTION: MARCH 28th

FULL PAGE	1/2 PAGE	1/3 PAGE	1/5 PAGE
AD SIZE 8" X 6" STORY SPACE APP. 550 WORDS	AD SIZE 4" X 6" STORY SPACE APP. 250 WORDS	AD SIZE 2.5" X 6" STORY SPACE APP. 150 WORDS	AD SIZE 1.25" X 6" STORY SPACE APP. 75 WORDS

Note: A \$50/hr. design fee will be applied for all ad creative.

PACKAGES

RATE [PER GUIDE PRICING]

[INCLUDES WEBSITE FOR THREE MONTHS UNTIL NEXT EDITION]

	[PER ISSUE]	[PER ISSUE WITH ALL 4]
Promotional package: 1/5 page display ad & 1/5 page editorial story	\$240	\$200
Super package: 1/3 page display ad & 1/3 page editorial story	\$350	\$300
Maximum package: 1/2 page display ad & 1/2 page editorial story	\$475	\$400
Platinum package: Full page display ad & full page editorial story	\$800	\$600
Back cover: Full page ad & full page editorial story		\$1,200
Inside front cover: Full page ad & full page editorial story		\$900
Inside back cover: Full page ad & full page editorial story		\$750
Page 3: Full page ad & full page editorial story		\$900
Total Investment		

YES! SIGN ME UP!

Advertiser Name _____ Contact _____

Authorized Signature _____ Date _____

Street _____ State _____ Zip _____

City _____

Billing Email _____

Credit Card _____ Credit Card # _____ Exp. _____ Code _____

- FALL
- WINTER
- SPRING
- SUMMER

METHOD OF PAYMENT

- CREDIT CARD
- CHECK