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markets



Spring 2014—What's good?

- ◆ DuBois Country Club is open for golf
- ◆ Priority First FCU has your other *green* this spring
 - ◆ BeeXtreme unveils a new line—all USA made



In with the NEW, out with the OLD!!



We here at BeeXtreme are always striving to provide you with the **safest, most effective** diet supplements. We understand that everyone is different, things don't work for some, and things work great for others. We will work with you every step of the way to achieve your weight loss goals. The LOVE of Zi Xiu Tang has been around for 2+

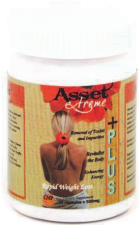
years. People are getting used to it. We are ALWAYS telling you to mix things up, take a break, try SOMETHING NEW, right?! We have spent COUNTLESS hours researching and testing and testing some more products that we have found that some worked for some things, and some worked for other things, and then there is the

ASSET line that seems to have something for EVERYONE! All of these products are **made and manufactured here in the good Ole' USA!** These products are very comparable to what you're used to as in the thermogenesis, detox, appetite suppression, energy, FAT loss, and feeling good all around!



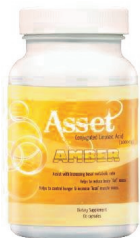


Asset GC: If you're ready to take your weight loss to the next level, than Asset GC Select (Garcinia Cambogia) help you obtain the distinct advantage you've been searching for. Contains Hydroxycitric Acid (HCA) –an acid that blocks fats and sugar, while suppressing the appetite. It also helps control cravings, curb emotional or stress eating, stabilize cortisol levels, and in turn, decrease fat. It helps to increase serotonin levels, remove bad cholesterol from the blood stream, assist in reducing triglycerides and free fatty acids.



Asset Extreme +PLUS: If you're looking for "rapid weight loss capsules" that will help you to finally take control of your weight, than Extreme +PLUS is what you're looking for! This specialized blend of all natural herbs adjoined with cellulose and "pure" bee pollen from New Zealand, offers a steady appetite control and an energetic boost to your immune system. It increases your metabolism along with a stronger detox helps to remove excess fat and toxins from your body.

Asset BOLD II: A synergetic formula providing the ultimate in weight loss. Asset BOLD II helps to reduce and control appetite, increases energy and acts as a fat blocker within the body. Made entirely of all natural ingredients, this unique blend safely and effectively helps the weight loss process. It is an alternative weight loss supplement formulated with clinically proven ingredients used to reach optimal weight loss.



Asset CLA Amber: An essential fatty acid known for its body weight management properties. CLA Amber utilizing the core fat burning hormones within the body that are responsible for key metabolic processes such as: suppressing appetite and burning fat. CLA Amber assists with the metabolism of stored body fat for fuel and prevents the decrease in metabolism due to dieting. Amber is also effective in helping you to lose weight by breaking down unwanted fat cells and flushing them from your system.

Introducing Perfectly Thin!

Perfectly Thin: Works for both men & women to provide amazing weight loss! PT has a unique blend of vitamins, minerals and patented ingredients. PT will give you the purest of energy while curbing your appetite and making weight loss simple!



Perfectly Thin EXTREME: PT Extreme is the X-tra factor you have been searching for! This great product is helping people lose the weight that they have struggled with for years. Infused with Natural Herbs, Vitamins and Minerals, it stands alone in the dietary supplement market of today!



**SUPPORT
SMALL BUSINESS.
SHOP SMALL® HERE.**



#ShopSmall

for promoting unique, local, seasonal small business and events in and around the DuBois region. And if you're business, event or group is not listed, read below on how to be included now on the website.



Whether you recently moved to the area, you're a tourist, a repeat visitor or a local for life, DuBois Plus is your ultimate

Facebook information for everything covered in the print guide. After that, count on seeing the publication and updates to the website quarterly. We're here to keep you informed and to provide a resource needed in this area!

DuBois Plus is a unique combination of print guide and website, www.DuBoisPlus.com. That means that DuBois Plus is the one, true DuBois area multi-media vehicle

resource for all that is local and regional. Know too, that while the DuBois Plus website, (www.DuBoisPlus.com) relays the same information as the print guide, it goes a step further by providing relevant website and

That said, feel free to write to us at info@duboisplus.com to give us your feedback and to let us know about great businesses, events, and venues across the DuBois area. Enjoy!

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POWER PULLS RETURN TO JEFFERSON COUNTY FAIR



and semi truck pulls that are staged at venues in the states of Pennsylvania, Maryland and Ohio. These events are sanctioned by USA-EAST Sled Pulling and are produced by Full Pull Productions, Inc. of Jamestown, Pennsylvania.

Title Sponsors for the Jefferson County pull are Kelly Chrysler Jeep Dodge Ram of Brookville and Car-Mate Trailer of Leeper. Murray Freightliner continues as a Display Sponsor for the event.

The famed Pennsylvania Power Pulls are coming back to the Jefferson County Fair in Brookville, Pennsylvania on Saturday, June 14, 2014 at 7:00pm. This event featuring the highly modified Big Rig Semi Trucks has been a near sell-out for the past 15 years. The event also showcases the 'Smokin' Diesel' Tractors from the USA-EAST Championship Series and the Super Modified Four Wheel Drive Trucks. A special division for off-the-highway work stock diesel pick-ups is also slated.

Tickets for this high-powered pulling event sell for \$14.00 at the gate for adults and \$7.00 for kids under the age of 10. However fans may purchase their tickets in advance at all area Sheetz Convenience Stores and save TWO dollars on their tickets. This also allows easier access to the gate on the night of the pull.

The Pennsylvania Power Pulls is a series of top level tractor and truck

KELLY CHRYSLER - JEEP - DODGE - RAM

POWER PULLS 7:00pm

U.S.A. EAST SLED PULLING

JEFFERSON COUNTY FAIRGROUNDS
I-80 - EXIT #81
www.jeffcofair.com

JUNE 14 SATURDAY

BIG RIGS SEMIS - MODIFIED 4X4 TRUCKS - 'SMOKIN' TRACTORS

GATES OPEN AT 4:00pm FREE PARKING

ADULTS: \$14.00 **KIDS UNDER 10: \$7.00**

REFRESHMENT STANDS WILL BE IN OPERATION

AVOID THE LINES AT THE GATES—BUY TIX IN ADVANCE
 AND SAVE TWO DOLLARS ON EACH TICKET
 ALL AREA SHEETZ CONVENIENCE STORES

One-stop car & truck shopping with KLA and AskAuto




Wherever You're Headed, We'll Help You Get There

Whether you're purchasing your first house, buying a new car, or investing in a college education, a credit union loan is a step in the right direction.

Wherever you're headed, we can help you get there. Call or stop in today to learn more about our affordable loan products.

Full list of participating local dealers log on to priorityfirstfcu.org or turn to the next page!



The AskAuto App makes car shopping even easier!

Next time you are looking around at the dealer lot, don't forget to take your smartphone with you. **Download the AskAuto app and you will be able to scan the VIN number to get information on each specific car.** In order to utilize the app to its full ability, you can compare different vehicles, rank and take notes about them as you decide which is the best fit for you. Average retail cost and mileage estimates are just a few of the things this app can tell you. While you are on the dealer's lot shopping for the perfect car, you can receive custom messages from Priority First about loan options. You can also scan your driver's license to prefill many fields in the loan app to speed up the process. By having this app, you can conveniently apply for a loan from any location by using your smartphone.

Priority First & KLA brings you the most competitive auto loans

Priority First is committed to their members by providing them with the best products and services. Priority First realizes that the purchase of a vehicle, new or used,

Corporation (KLA) making your next car purchase **one-stop shopping!** By utilizing the KLA, you will no longer need to go to the credit union to fill out paper work before the purchase of your new vehicle. **Your auto loan can be completed right at the dealership** as the KLA program enables you to complete your car purchase during closed credit union hours. **Be sure to ask for Priority First Federal Credit Union financing** at any of their participating dealerships!



can be quite stressful. With that in mind, Priority First has partnered with Keystone Lending Alliance



*Download the AskAuto app here!
Scan the QR code with your smartphone*

Full List of Local Dealerships participating in the KLA program with Priority First FCU

Brookville Chevrolet – 1 East Main Street, Brookville, PA 15825
Cristini's Auto Sales – 1319 Maple Ave, DuBois PA 15801
Fran Morelli Sales & Service, 8464 Route 219, Brockway, PA 15824
Johnson Motors, 1891 Blinker Parkway, DuBois, PA 15801
Kelly Chrysler Jeep Dodge -One Zents Blvd., Brookville PA 15825
Kurt Johnson Auto Sales – 27 N Franklin St., DuBois PA 15801
Murray's Ford – 3007 Blinker Parkway, DuBois PA 15801
Murray's Honda – 3269 Blinker Parkway, DuBois, PA 15801
Osburn Buick GMC – 501 Liberty Ave DuBois PA 15801
Rogos Auto Sales Inc – 8255 Route 219 Brockway PA 15824
VanLeer Garage & Auto Sales, 2921 Walston Road, Punxsy, PA 15767
Weather Capital Sales, 17970 Route 36, Punxsy, PA 15767
Wolf's Auto Outlet (Clarion), 10807 Route 322, Shipperville, PA 16254



priorityfirstfcu.org is the home for your next auto loan—
or refinance your current auto loan with us!



credit union
Student Choice
convenience | trust | value

College loan help is at Priority First

Need a little extra to help cover the costs for college?

At Priority First, we are committed to helping students fill the financial gap by providing funding for their education. Often times there are additional fees that scholarships, grants and other fed-

eral aid do not cover. The Student Choice Loan will provide students with cost-savings over other lenders. The Student Choice Loan requires students to only apply once

by phone or online. **There are no origination fees and lower interest rates are offered.** The Student Choice Loan gives students the chance **to reduce the interest rate by 0.25%** when enrolled in automatic payment. Through this loan, Priority First is keeping you in mind by offering a **deferral of principal and interest while in school.**



Fairfield Inn tops in luxury for DuBois hotels



DuBois hotels with contemporary, modern room designs, free wireless high speed internet throughout the property, and so many choices for the complimentary breakfast options available every day!

Our brand new property is ideal for weddings group blocks too; your out-of-town wedding guests will love the accommodations. Or need an event space? Tell us a little about your event and our sales director and customer service staff will help you to plan a memorable occasion. Events that we host might include social gatherings, business meetings and non-profit organization get together. **Our** large parking lot can accommodate large vehicles and buses! Choose to meet in our 600 square foot **meeting space** with various reception and banquet set ups available. Your business event will be bar-none, the best in the area.

Contemporary, modern design & Free wireless high speed internet are just some of the benefits of your stay. *Ask about Advance Purchase rates when pre-paid in full! *Ask about rates and rules.*

The brand new Fairfield Inn and Suites conveniently located off Interstate-80 on Rt. 255 now boasts one of the best, if not THE best, hotel properties in the entire tri-county region.

Fairfield Inn and Suites brings a whole new meaning to luxury in

At the Fairfield Inn and Suites by Marriott, we know that your hotel experience will be what you want; a clean, comfortable guest room or suite with friendly, professional service. Don't want to be rushed? We understand. That's why the Fairfield Inn and Suites, DuBois offers a **noon time check-out**. For those of you arriving in a hurry, We also offer **express check-in**.

Great value and courteous service all backed by a name you can believe in: Marriott.



2219 Bee Line Highway, DuBois PA 15801

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Come to Treasure Lake for great golfing & dining

The golf courses and taverns at Treasure Lake boast a premiere experience for any resident, visitor or anyone looking for a relaxing getaway! Treasure Lake Golf was voted the area's best golf courses by Tri-County Reader's Choice, and received 4.5 out of 5 stars from GOLF DIGEST.

An array of season memberships are available that include a plethora of perks for each one! Membership benefits include: Unlimited



Green Fees - Both Courses, Free Range Balls (Silver Course),

GHIN Handicap Service, Personalized Bag Tag, Free Golf Tees, Invi-

tation to Member Only Events, Preferred Tee Times (Two Weeks Out), 10% Off Pro-Shop Merchandise, 10% Off Food & Beverage (excl. alcohol) at the



Stay & Play Package

Golf, Lodging, Meals

Lakeview Lodge, Duffers, and the 19th Hole, and a 10% Off for Each New Member Referral (Gift Card Credit).

Treasure Lake offers an incredible package for anyone – local or visitor – looking for a weekend of fun and luxury. Their Stay & Play Package of Golf, Lodging and Meals

include Golfing on the Gold and Silver Courses, Unlimited Play with Cart (Space Permitting), Two Nights Lodging in their Spacious Condos, Two Buffet Breakfasts at the Course, and Two Dinners at the Lakeview Lodge. Grab three friends and you can get this Friday, Saturday & Sunday bundle for only \$319 a person, or an exclusive rate on weekdays of only \$299 a person!

The public is welcome to the Silver and Gold courses any day of the week. Contact us at the Gold Course at 814-913-1482 or the Silver Course at 814-913-1480, log on to www.treasurelakepoa.com and like us on [facebook.com/TreasureLakeGolf](https://www.facebook.com/TreasureLakeGolf)



2014 Greens Fees

18 HOLES
PROPERTY OWNER*
 WEEKDAY + CART: \$36
 WEEKEND + CART: \$40
 WALKING: \$25

NON-PROPERTY OWNER
 WEEKDAY + CART: \$45
 WEEKEND + CART: \$49
 WALKING: \$25

9 HOLES
PROPERTY OWNER*
 WEEKDAY + CART: \$20
 WEEKEND + CART: \$25
 WALKING: \$16

NON-PROPERTY OWNER
 WEEKDAY + CART: \$25
 WEEKEND + CART: \$29
 WALKING: \$16

*PROPERTY OWNERS IN GOOD STANDING

Treasure Lake

2014 MEMBERSHIPS AVAILABLE

Stay & Play Package
Golf, Lodging, Meals
Friday, Saturday & Sunday

- Golf our Gold and Silver Courses
- Unlimited Play with Cart (Space Permitting)
- Two Nights Lodging in Our Spacious Condos
- Two Buffet Breakfasts at the Course
- Two Dinners at Our Lakeview Lodge
- Discounted Rate on Weekdays (\$299/person)

ONLY \$319/person
based on four person occupancy

For Reservations or More Information Call

Gold Course
814-913-1482

Silver Course
814-913-1480

www.treasurelakepoa.com

elegance, tasteful, stylish



Think small, but shop big! It's important to shop local and support small businesses. In DuBois we have some very unique stores that have a lot to offer! Travel along West Long Ave and you will find businesses like **Ms Cats Cache, Flaunt It Studio, and Monaco "An Intimate Boutique"**. These shops on West Long Avenue are known for their excellent customer service. Ms Cats, Flaunt It and Monaco's all employ the "fashionista" qualities. They are knowledgeable when it comes to fashion and accessories!

Visit **Ms Cats Cache** when you're looking for classy and fabulous ladies clothing. Ms Cats carries

accessorize, Ms Cats Cache is the place for you! Kameleon, Marble jewelry and Bijoulee are just a few of the unique interchangeable brands Ms Cat carries. Interchangeable jewelry is an excellent choice, because there is always a color that will match your clothing each day. Ms Cats Cache is a very distinct store because a lot of her brands are made in the USA and are affordable prices for their customers. Gift wrapping is free and available upon request.

While visiting Ms Cats Cache, be sure to stop by **Flaunt It Studio**, the newest store added to the shopping avenue! Feeling a little pale? Can't find something to wear for that evening out? Flaunt

everything from pants and skirts to shirts, sweaters and dresses. Extended sizes are also available. If you are a lady that loves to

It is the place to go. She has everything from that cute top, dress and accessories for a girl's night out! She can give you just the right color with her custom air-brush spray tan, and set you up with a cute outfit afterwards. After visiting Flaunt It Studios, you will have a positive self-image. You will leave there confident and ready to Flaunt It!

After a fun day of Shopping at Ms Cat's and Flaunt It, don't forget to stop by **Monaco "An Intimate Boutique"**. With such a wide variety of intimate apparel, you will find everything you are looking for and more! At Monaco's, Chasity and her staff will provide you with a comfortable and personalized shopping experience that will bring you back. Monaco's carries more than just intimate apparel. In addition to the many styles of lingerie, they carry bedroom slippers, high heeled shoes, perfumes and cologne, and much more. Monaco's exceptional customer service and willingness to help allows customers to feel great about themselves!

West Long Boutiques



Flaunt It Studio
 Specializing in Airbrush
 Spray Tanning!

814.503.8652
 343 West Long Avenue
 DuBois . PA . 15801

Monaco
 "an intimate boutique"

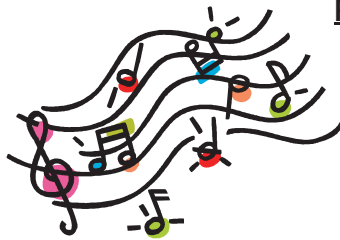
Visit Monaco's for a unique personalized experience!

/monacoanintimateboutique

Ms CATS CACHE
 Classy & Fabulous

351 W Long Ave
 DuBois, PA 15801
814.375.2113
 Monday-Friday 11am-6pm
 Saturday 11am-4pm
 mscats01@gmail.com

The Chatter Box Café & Social Center, Inc. is a new nonprofit social center on Rt 219, Brockway, PA. The social center has a café which helps pay the expenses for the center. It's our goal to provide, at no cost the community, Wi-Fi, entertainment, recreational activities, educational learning and much more! May 9th–11th is our "Spring Fest 2014" we will be having a flea market, craft & food vendors, games and live entertainment. The festival starts at 9AM–10PM each day.



Friday, May 9: Karaoke 4PM-7PM, The Steve Clark & Friends band will be doing a sock hop at 7PM-10PM. Everyone dress up like the 50's & 60's!

Saturday, May 10: Mike Striech 2PM-4PM, Line Dancing 5PM-6PM, Crossfire will play 7PM-10PM. Everyone dress up like the 70's & 80's!

Sunday, May 11: Brenda Chamberlin–Mishler 3PM-5PM.

Bring your friends and come have fun with us at The Chatter Box!



DuBois Farmers Market

Looking for fresh and locally grown produce? Starting in July, the DuBois Farmers Market is back! Every Saturday from 8:30AM–11AM, you can purchase fresh produce, flowers, jams and jellies, handmade crafts, baked goods, and much more! The Farmers Market is held in the Pershing parking lot on North Brady Street.



Go Downtown this Spring!

Downtown DuBois

Art Walk on The Block

The annual Art Walk on The Block Preview Reception will be held on Saturday, May 3, 2014 at the Winkler Gallery. Admission tickets are \$10.00. The Art Walk will be held on Saturday, June 7, 2014 from 10am-4pm, with the Creative Minds Film Festival immediately following at 4-6pm.

DuBois Open Golf Tournament

The DuBois Open Golf Tournament will be held at the Beechwoods Golf Course on Friday, May 9, 2014. The cost is \$55 per person, which includes 18 holes of golf with cart, food, beverage and prizes. To register or for more information, call 814-371-3064 or email manager@downtowndubois.com.

DuBois Community Days

The Annual Community Days event is the largest firemen's parade in Western Pennsylvania. Held on June 13 & 14, 2014 at the DuBois City Park, there will be food booths, arts and crafts, live entertainment and much more. The event will conclude on Saturday evening with the parade starting at 5pm and fireworks at dusk.



Downtown Clearfield

Annual Bloom and Berry Bash & "Anything that Floats" Boat Regatta

On June 28, 2014, The Clearfield Revitalization Corporation will host its 2nd Annual Bloom and Berry Bash in Downtown Clearfield from 10am-4pm. This event is a great kick off to summer. This family friendly

event will fill the streets with craft vendors, farm markets and kid activities. Local businesses, non-profit organizations, schools and church groups are encouraged to participate.

After the Bloom and Berry Bash, join the CRC for its annual "Anything that Floats" Boat Regatta. Create and design your own vessel using any accessible materials. The race across the Susquehanna will begin at Lower Witmer Park in Clearfield. To register a team, contact the CRC at 814-765-6000.



The DuBois Area High School Marching Band participating in the Annual DuBois Community Days Fireman's Parade. The annual Community Days event is the largest firemen's parade in Western Pennsylvania.



DuBois Country Club Golf Course is Open!



Despite the recent fire, DuBois Country Club Golf Course, lessons and Pro Shop are open for business! This summer, be sure to take advantage of the food and beverage bar after a long day of golf.

The DuBois Country Club has been in existence for over 100 years and features 6,459 yards of golf from the longest tees for a par of 71. The course rating is 72.2 and has a slope rating of 130 from the blue tees. With membership packages starting at just \$1345, you will have Complimentary

Greens Fees, Full Tournament Schedule, Driving Range Membership Discounts, Food & Beverage discounts throughout the season and much more! DuBois Country Club is a full service golf facility and can address all of your needs.

DuBois Country Club will be placing a large outdoor pavilion on their property for additional golf outing events and non-golf outing events. Father's Day Barbeque, among many other events will be held in the new pavilion. Ladies Night will be held on Wednesday nights starting in May. Weeknight specials will include steak, barbeque chicken, ribs and many others.

Come check out the newly remodeled Pro-Shop! This year they will have merchandise from

major manufacturers, such as Adams, Bridgestone, Callaway, Cleveland, Cobra, Footjoy,

Titleist, and much more! They will also be offering regripping, club repair and lessons!

When you go to book your tee time, mention DuBois Plus and the green fee will be waived, you will only need to pay the cart rental fee.



OUR LOSS IS YOUR GAIN!

DuBois Country Club is offering **\$450 off** their normal Membership.

For more details, stop in at the Pro Shop or send an email to: msteele@duboiscountryclub.com





DuBois
COUNTRY
CLUB

**Pro Shop &
Golf Course**



Open for the Season!

OUR LOSS IS YOUR GAIN

\$450 off

the normal membership price

Pro Shop is open!

Merchandise available from major manufacturers, such as Adams, Bridgestone, Callaway, Cleveland, Cobra, Footjoy, Titleist, and much more! Also offering regripping, club repair and lessons!

Stop in for details or email msteele@duboiscountryclub.com

DuBois Country Club, 10 Lakeside Ave., DuBois. 814.371.7540

 /duboisplus

duboisplus.com **15**

IT'S DREAM KITCHEN SEASON



Priority First HOME EQUITY LINE
FEDERAL CREDIT UNION OF CREDIT

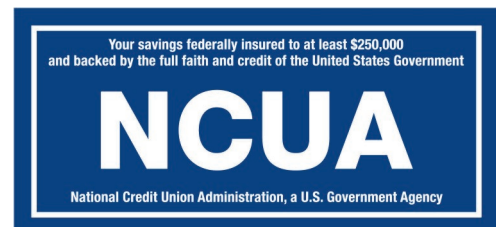
INTRODUCTORY RATE AS LOW AS

1.99% APR*

**HOME EQUITY LINE OF CREDIT
INTRODUCTORY RATE OF 1.99% APR*
IS GOOD THROUGH 12/31/14**

[* ANNUAL PERCENTAGE RATE].

*1.99% Annual Percentage Rate (APR) Introductory Rate period will be until 12/31/2014 then adjusts quarterly based on prime rate or prime rate plus .75% as published in the Wall Street Journal. Loan-to-value (LTV) up to 80%. Five year advance period. Minimum credit line amount \$5,000.00. Minimum advance \$1,000.00. Interest rate is variable. Monthly payment may vary. The maximum APR is 18.0%. The minimum APR is 3.25%. Credit is subject to approval. Secured by a first or second mortgage lien on owner occupied residential real estate. New money only. Cannot be used to pay-off a current loan with PFFCU. Consult your tax advisor about the deductibility of interest. Offer subject to change or withdrawal at any time and may not be used with any other offer from PFFCU.



 /priorityfirstfcu

**Contact a loan officer at
priorityfirstfcu.org/heloc199**