

Event Pricing Details

Title

Inclusion of event name or game "presented by"
Logo and/or business name included in all pre-event advertisements in media, online and signage
Twelve VIP Tickets and additional game tickets provided
Opportunity to set up a 20x20 Promotional Booth on concourse for experiential marketing activation with fans
Opportunity for a banner provided to be hung on the concourse
Sponsorship of starting lineups announced before the game starts
Inside cover Full-page Advertisement in game program
:30 commercial played three times at Heindl Field and fields with video capability
In-game logo rotation on video board in between innings
PA read accompanied with logo rotation
Sponsorship of first pitch
Opportunity to throw out first pitch on the field pre-game
Presenting sponsor of an in-game contest
Presenting sponsor 5th inning stretch take me out to the ballgame
Right to Use Event Trademarks and Logos in your in Advertising, on Packaging, and on Promotional Items
Right to Purchase Additional Tickets, in addition to complimentary tickets or VIP passes to event
Website banner advertisements on showersfield.com and heindlfield.com during the month of the event or duration of season
Access to Hospitality Area, if separate from VIP suite/tickets
Right of First Refusal to renew your sponsorship for the next period prior to the solicitation of new title sponsors

Partner

Six VIP Tickets and additional game tickets provided
Opportunity to set up a 10x10 Promotional Booth on concourse for experiential marketing activation with fans
Full-page Advertisement in game program
In-game logo rotation on video board in between innings
PA read accompanied with logo rotation
Opportunity to throw out first pitch on the field pre-game
Presenting sponsor of an in-game contest
:30 commercial played once at Heindl Field and fields with video capability
Right to Use Event Trademarks and Logos in your in Advertising, on Packaging, and on Promotional Items
Right to Purchase Additional Tickets, in addition to complimentary tickets or VIP passes to event
Website banner advertisements on showersfield.com and heindlfield.com during the month of the event or duration of season
Access to Hospitality Area, if separate from VIP suite/tickets

Sponsor

Two VIP Tickets and additional game tickets
Quarter-size Advertisement in game program
In-game logo rotation on video board in between innings
PA read accompanied with logo rotation
Right to Use Event Trademarks and Logos in your in Advertising, on Packaging, and on Promotional Items
Right to Purchase Additional Tickets, in addition to complimentary tickets or VIP passes to event
Website banner advertisements on showersfield.com and heindlfield.com during the month of the event or duration of season

City Classic Baseball and Softball games - each May

Title - \$1,800 Partner - \$1,100 Sponsor - \$300

USCAA 'City of DuBois' Small College World Series

Title - \$2,500 Partner - \$1,250 Sponsor - \$500

USA Softball "Stand Beside Her" tour stop at Heindl Field

Title - \$3,600 Partner - \$2,400 Sponsor - \$675

Pennsylvania State Athletic Conference (PSAC) Softball Championship

Title - \$2,500 Partner - \$1,250 Sponsor - \$350

New Summer Collegiate Team in the Tri-State League

Title - \$3,000 Partner - \$1,500 Sponsor - \$450

On-Deck Indoor Baseball/Softball Facility - \$450 annually, includes the cost of the sign

Indoor Facility with batting and throwing cages for baseball and softball players of all ages and abilities. Fixed signage available inside the facility seen all year round.

Websites and Digital Sign (Showers Field) - \$700 annually

Advertisement package includes 1 year of advertising on the Left Field digital board, and front gate digital board, and a leaderboard 728x90 online banner ad on Showersfield.com and Heindlfield.com. Digital ad is not only seen by special events listed above, but at all games at Showers Field including home games for Penn State, DAHS, DCC, PIAA State Playoffs, Senior League State Tournament, travel tournaments and showcases, and Federation League.